

Dear Parent /Guardian,



I'm delighted to tell you Little Stars Day Nursery will be holding a **Pyjama Week on 14<sup>th</sup> – 18<sup>th</sup> November.** This will be a fundraising event in aid of The Lullaby Trust, when children can wear their pyjamas to nursery for a whole week of fun with lots of storytelling, singing songs, reciting rhymes and creating magical artwork. We ask that each child/family kindly donates £2 to take part.

Kindly all children to wear cosy night wear, have indoor shoes or slippers that are safe to wear. Its colder now so please dress appropriately for the event, even though we have the heating on but we do go out to play in the garden.

All monies raised will go to The Lullaby Trust, a leading baby charity that provides support for bereaved families affected by **Sudden Infant Death Syndrome (SIDS)**, promotes expert advice on safer baby sleep and funds critical research into ways to reduce SIDS. Around 230 babies and young children die of SIDS each year in the UK and sadly the cause is still unknown.

If every child donates to wear their pyjamas, then a fun day can also raise vital funds for an important cause.

**£42 could pay for 20 families to receive a copy of our 'Safer Sleep for Babies Guide for Parents', containing advice on how you can sleep your baby more safely to reduce the risk of SIDS.**

**£102 could pay for a 2 bereaved family to attend a Lullaby Trust Family Day, allowing them to spend time with their children, remember their baby who died, and to access face-to-face information and support.**

**£205 could pay to train a 5-health professional in safer sleep advice about how to reduce the risk of SIDS, which they can pass on directly to the hundreds of parents they each work with.**

To learn more about the vital work The Lullaby Trust does, visit [www.lullabytrust.org.uk](http://www.lullabytrust.org.uk).

**WEAR YOUR FAVORITE PJ**

**Or bring something cuddly to support the event all week.**

Thank you for your support.

Yours faithfully,

**Little Stars Day Nursery**